



2025

ANNUAL REPORT



A WORD FROM THE DISTRICT

The Florin Road Partnership represents one of the most active and diverse commercial corridors in the region, with over 500 businesses and more than 215 property owners. As one of the oldest corridors in Sacramento, it continues to serve as a key hub for economic activity and community presence.

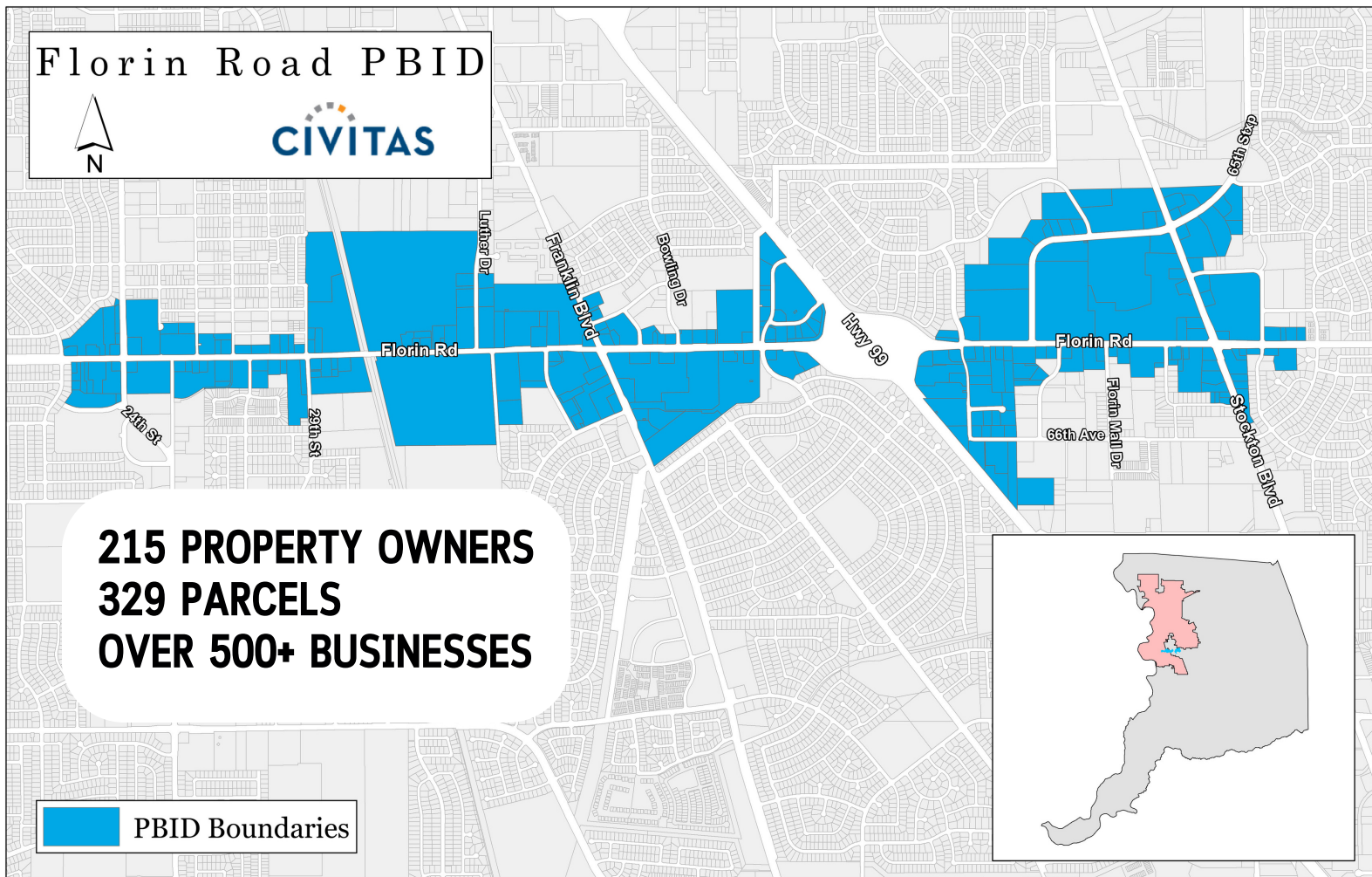
The district supports business operations, improves corridor conditions, and maintains a clean and safe environment. We're working to address challenges and strengthen the corridor's overall function and appearance through coordinated services and partnerships.

As the district moves toward renewal, there is an opportunity to build on progress and align future services with the corridor's needs. Continued engagement will be essential to maintaining momentum and supporting long-term success.

DION DWYER

INTERIM EXECUTIVE DIRECTOR

ABOUT THE DISTRICT



EXECUTIVE COMMITTEE & AT LARGE BOARD MEMBERS

EXECUTIVE COMMITTEE

BARBARA ETRICK - BOARD CHAIR
SALWA HASHWA - VICE CHAIR
SECRETARY - JAIME CERVANTEZ

AT-LARGE BOARD MEMBERS

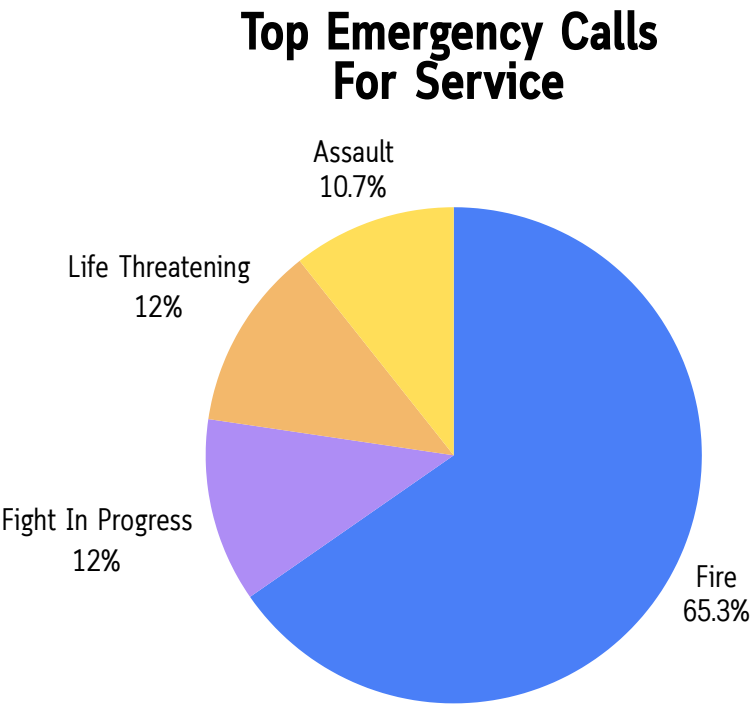
TOM DONALDSON - FLORIN ARTS & BUSINESS COMPLEX
LINZIE FUKUSHIMA - COUNTY OF SACRAMENTO, ECONOMIC DEVELOPMENT
PATRICK KENNEDY - COUNTY OF SACRAMENTO, BOARD OF SUPERVISORS D2
MAI NGUYEN - COMMUNITY PARTNERS OF LITTLE SAIGON
MARIANNE SANTOS - NEWMARK MERRILL COMPANIES
GARY VICKERS - PARATRANSIT

Parcel Type	Assessment Rate Per Sqft
Transit Station	0.042212
Commercial	0.028143
Private Tax-Exempt	0.014071
Public School	0.007036
Mobile-home	0.002815

SAFETY

Year Over Year				Top Non-Emergency Calls	
Category	2024	2025	Change	Maintaining Order	3,130
Total Calls for Service	2,060	2,560	500	Violation	140
Non-Emergency Calls	2,620	3,430	810	Suspicious	82
General Service Calls	356	307	-49	Burglary / Theft	55
Emergency Calls	78	148	70	Property Damage	24
Check Ins	5,410	6,380	970	Others	6
Arrests	6	6	No Change		

Top 5 Call For Service Locations	
Property	Calls for Service
McDonald's (6091 Florin Rd)	199
Shell Gas Station (5060 Florin Rd)	179
Dollar Tree (7020 Stockton Blvd)	170
Arco AMPM (5625 Florin Rd)	157
76 Gas Station (4705 Florin Rd)	155



MAINTENANCE

2025 Maintenance	
Category	Total Collected
Bags of Trash	3,270
Bags of Weed Abatement	367
Shopping Carts	151
Furniture	141
Tires	146
Hazardous Materials	12
Pallets & Wood Materials	128
Syringes	108
Dump Runs	264

THE DATA PRESENTED REFLECTS APPROXIMATELY SIX MONTHS OF SERVICE UNDER THE CURRENT REPORTING STRUCTURE. DUE TO THE DISTRICT'S TRANSITION AND CHANGE IN SERVICE PROVIDERS, CONSISTENT AND RELIABLE DATA FROM EARLIER IN THE YEAR WAS NOT AVAILABLE FOR INCLUSION. MOVING FORWARD, THE DISTRICT WILL MAINTAIN STANDARDIZED TRACKING AND REPORTING TO ENSURE FULL-YEAR DATA IS CAPTURED AND REPORTED CONSISTENTLY.

FINANCIALS

Assessment Received:

CLEAN & SAFE (54%):	\$331,820
MARKETING (18%):	\$110,607
CAPITAL IMPROVEMENTS (10%):	\$61,448
ADVOCACY & ECONOMIC DEV. (8%):	\$49,158
ADMINISTRATIONN (7%):	\$43,014
CONTINGENCY/RESERVE (3%):	\$18,434

TOTAL ASSESSMENT RECEIVED: \$614,481

Grant Money Received:

APRA FUNDS:	\$122,295
DONATIONS:	\$31,065
TOTAL ARPA & DONATIONS:	\$153,360

ASSESSMENT & GRANT RECEIVED: \$767,841

Amount Spent:

CLEAN & SAFE (60%):	\$527,670
MARKETING (8%):	\$70,492
CAPITAL IMPROVEMENTS (5%):	\$44,234
ADVOCACY & ECONOMIC DEV. (9%):	\$83,090
ADMINISTRATIONN (18%):	\$155,486
CONTINGENCY/RESERVE (0%):	\$0

TOTAL SPENT: \$880,972

THE DISTRICT OPERATED AT A DEFICIT IN 2025, WITH EXPENSES OUTPACING BOTH ASSESSMENT AND GRANT REVENUE. THESE SPENDING LEVELS WERE ESTABLISHED FROM PREVIOUS LEADERSHIP. SINCE STEPPING IN, OUR FOCUS HAS BEEN ON EVALUATING COSTS, IDENTIFYING EFFICIENCIES, AND BRINGING THE BUDGET BACK INTO ALIGNMENT. FOR 2026, ASSESSMENT REVENUE IS PROJECTED TO BE APPROXIMATELY \$621,591 AND WILL BE ALLOCATED IN ACCORDANCE WITH THE DISTRICT'S MANAGEMENT PLAN PRIORITIES. ASSESSMENT RATES FOR FY 2026/27 WILL REMAIN UNCHANGED FROM FY 2025/26 LEVELS.



How To Contact The District:

(916) 424-4230 Option 1 Security

(916) 424-4230 Option 2 Maintenance

(916) 424-4230 Option 3 Executive Team

Email: info@florinroad.com

Office Address:

**5501 55th Ave Ste 200,
Sacramento CA 95823**

florinroad.com